



Arizona Chapter of the American Academy of Pediatrics

AzAAP Launches "Back to the Office" Campaign for Members

Dear Members,

The Arizona Chapter of the American Academy of Pediatrics (AzAAP) believes in the value and importance of well child care, the role preventative care has in keeping children healthy, and supporting our members through this challenging time. As you know, AzAAP has been vigorously working on a robust media campaign to reassure parents that pediatric clinics are open and have safe ways to take care of their children during this pandemic to ensure vaccinations, chronic health problems, everyday illness, and regular health checkups are not pushed aside by fears of COVID-19.



Many Arizona children missing shots, doctor visits during pandemic
The fallout could mean a rise in vaccine-preventable illnesses, ongoing child abuse and neglect, mental health challenges
[tucson.com](https://www.tucson.com)

We are excited to announce the campaign's most recent developments which include a special feature in the *Arizona Daily Star* highlighting our message to parents, [*Many Arizona children missing shots, doctor visits during pandemic*](#). The quotes from **Dr. Gretchen Hull**, AzAAP President, and **Dr. Sean Elliott**, AzAAP Board Member, combined with the interviewed parents drove home the point: contact your pediatrician about visits and talk about any concerns. The article has been posted to AzAAP's social media pages: [AzAAP Facebook](#) and [AzAAP Twitter](#). We encourage you to re-post the interview to your practice's social outlets to help spread awareness to your patients and families.

In addition, we are pleased to launch our **Back to the Office** social media campaign for pediatricians. This social media toolkit builds on the work that has been done thus far and is meant to provide our members with easy to use resources to reach out to families and the community. The images below are sized to integrate with your practice's website, Facebook and Twitter accounts and encourage parents to keep up with their child's health by contacting their pediatrician. We hope you will join us in [posting these social messages](#) to get Arizona children and families **Back to the Office**.



The Time is NOW!

Immunizations are key to maintaining children's health. If your child is due for a routine vaccination, **DON'T WAIT!**

Contact us now to schedule your child's appointment!

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Well child care is important, even during a pandemic.

Wash your hands often and contact us to discuss regular well child visit options.

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Even during social distancing, children need checkups!

Well child visits and routine immunizations are important, especially now. Children keep growing and it's important that they stay on track with checkups and vaccinations.

Contact us to learn more about available checkup options!

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We are here
FOR YOU!



By Phone



Telehealth



In Person

Call us today to learn about what options are available for well child visits and vaccinations.

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How to prepare for a video visit with the pediatrician
Have your child with you!
Other things to have ready:



Your child's weight & temperature

A list of specialists your child sees

Your pharmacy info

Medicines your child takes

Don't forget to test your camera and microphone before the visit. Log in a few minutes early.

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well child visits during the **COVID-19 PANDEMIC**

Staying home keeps you and your children safe, but well child care and immunizations during the first 24 months of life are essential to long-term health.

Adapting to Unprecedented Times

Physicians are making adjustments to usual clinic operations to best serve you.

- Telehealth when possible
- Forms, surveys and payments handled virtually when possible
- Specific hours and rooms used for well visits and sick visits

Vaccinations

- Postponing immunization visits could increase your child's risk for whooping cough, measles and other vaccine preventable diseases
- According to CDC guidelines, physicians should prioritize newborn care and vaccination of infants and young children (up to 24 months of age)

Check with us to see how they are keeping patients safe & healthy.

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Website Infographic

DOWNLOAD IMAGES
